

able Harvest



Equitable Benefits



Reduced Interception



Robust to Changing Productivity



# "Salmon Know No Borders" Communications Campaign

## Final Report

May 15, 2020

Yukon River Panel Project: CC-158-19N



Prepared for The Yukon River Panel



# Table of Contents

<b>1</b>	<b>Project Objectives .....</b>	<b>3</b>
<b>2</b>	<b>Project Approach &amp; Activities .....</b>	<b>3</b>
2.1	Design and Planning Phase .....	3
2.2	Production Phase .....	4
2.2.1	Collection of Existing Media for Reuse .....	4
2.2.2	Field Shoot at Yukon River Panel's 2019 Post-Season Meeting .....	4
2.3	Post-Production Phase .....	5
2.3.1	Assembly of Final Products .....	5
2.3.2	Peer-Review Process .....	5
<b>3</b>	<b>Multimedia Product Outputs .....</b>	<b>5</b>
3.1	Videos .....	5
3.2	Posters .....	7
3.2.1	Yukon River Salmon Organizations Poster .....	7
3.2.2	Yukon River Salmon Seasonal Calendar .....	8
3.3	Requirements for Final Approval by YRP .....	9
3.3.1	Overview .....	10
3.3.2	Record of Spending Relative to Project Budget .....	11
3.3.3	Receipts Associated with Project Expenses .....	11



# 1 Project Objectives

To date, funding allocated by the Yukon River Panel (YRP) has been focused on important science, management, and stewardship activities supporting salmon resilience across the Yukon River. This project was initiated by the YRP Communications Sub-Committee to help synthesize and communicate information about the YRP's responsibilities, activities, and impacts in the region in a more accessible and engaging format through the creation of multimedia products.

The primary deliverables of this project were a series of journalistic style short videos on the role of the YRP as well as the ecology, cultural importance, and management of Yukon River salmon. These videos are intended to be posted to the YRP web page and YouTube channel, to be shown at meetings and events, and to be shared on social media. The primary videos products are accompanied by a series of supporting infographic posters that provide supporting information on (1) organizations that participate in salmon management, and (2) key events for salmon, salmon management, and communities relying on salmon across the river. These posters can also be shared online and distributed for posting in communities. These communication products have been developed with a strong focus on plain-language narrative storytelling emphasizing personal stories and powerful visuals, leveraging video and photographs shot within the Yukon River region to better anchor these narratives to specific people and places.

In translating key concepts related to the YRP and its work into a more engaging and accessible format, this project aimed to raise broader public awareness and support for the important role the YRP plays in salmon conservation, restoration, and management on the Yukon River.

## 2 Project Approach & Activities

### 2.1 Design and Planning Phase

The "Salmon Know No Borders" Communications Campaign was initiated with a kick-off teleconference meeting with members of the YRP Communications Sub-Committee to introduce the contractors and show examples of past work, discuss target audiences, communications goals and objectives, and potential outreach strategies and products, including soliciting examples of effective communications products the YRP-CC have seen and liked to provide a "search image" for the current work.

Feedback from this initial meeting was used to develop a media production strategy which was further refined with the two primary Communications Sub-Committee leads for this work, Dennis Zimmerman and Andy Bassich, who identified four key video products as the primary deliverables of this work.

A draft storyboard was created for each of the four planned videos that included a description of the overarching themes and messages, a draft narration script, and suggested visuals to accompany key messages in the narration. Preliminary storyboards for each video were circulated to the Communications Sub-Committee leads for this work for feedback and refinements, and refined storyboards were used as planning tools for subsequent tasks.

Planning for supporting media products occurred later in the spring, after post-production on the videos was already underway. Email exchanges and a phone meeting with the Communications Sub-Committee leads for this work resulted in the leads identifying two supporting products as additional deliverables: (1) a poster highlighting all of the organizations working to support salmon management on the Yukon River and (2) a calendar of important events in the annual cycle of salmon ecology, salmon use, and salmon management on the Yukon River.

Following these initial planning discussions, further contact with the Communications Sub-Committee took the form of peer-review of draft products and is described further in Section 2.3.2 of this report.



## 2.2 Production Phase

### 2.2.1 Collection of Existing Media for Reuse

Given the logistical challenges and expense of travelling and shooting new material across the broad geographic expanse of the Yukon River, this project relied heavily on existing photo and video materials from the region to keep costs down.

A significant library of such media elements was assembled through requests to YRP Communications Sub-Committee members, through search and acquisition of free Creative Commons media assets, or through purchase of royalty-free stock footage from online stock footage services or from photographers and videographers working in the region. Stock footage or photographs were only purchased when no appropriate Creative Commons content was available to illustrate a key species, activity, or concept in the context of the Yukon River.

This media library represents a significant asset for any future communications and outreach work to be carried out by the Communications Sub-Committee and although it is too large to easily share online, elements from it can be made available on request to ESSA for reuse in future projects.

### 2.2.2 Field Shoot at Yukon River Panel's 2019 Post-Season Meeting

To supplement existing media materials with current content, this project included a field shoot in Whitehorse, YT, from December 6 to 11, 2019, coinciding with the YRP's annual post-season meeting.

Preparation for this field shoot included identifying potential interviewees, reaching out to confirm interest, and schedule interview time slots around YRP activities; preparing media releases; finding and contracting a local videographer; and scouting locations to film interviews.

On site, filming was carried out in collaboration with a local sub-contractor (Burning Grouse Productions), and focused on capturing footage of the meeting in progress as well as individual interviews with key attendees identified and agreed-upon by the Communication Sub-Committee. Notices of filming were posted throughout the meeting space to inform attendees that they may be captured on camera, and those people who were interviewed on camera each signed media release forms agreeing to the use of the footage for this project. Media releases contain personal information and are not included in this final report to protect interviewee confidentiality but can be made available on request if required. Note that raw interview footage is too large to share online but can also be made available by request to ESSA.

This meeting also presented an opportunity for the Communications Sub-Committee and the main contractor completing this work to deliver a presentation on this project and show a rough cut of one of the videos during both the closed and public sessions of the meeting. We received very positive feedback on these initial products from several meeting attendees at that time. Because of timeline constraints and the unexpected occurrence of the global COVID-19 pandemic, additional travel initially planned as part of this project did not occur and remaining travel budget was reallocated to labour costs.



*Figure 1: Shooting interviews and background (B-roll) footage at the 2019 Post-Season Meeting that took place in December in Whitehorse, YT.*

## 2.3 Post-Production Phase

### 2.3.1 Assembly of Final Products

Final assembly of the multimedia outputs from this project was the most time and labour-intensive part of this project and included numerous opportunities for peer-review, feedback, and refinement by members of the YRP Communications Sub-Committee and others involved with this work.

For each planned video, the original story outline and storyboard was reviewed in light of new interview material collected and adapted as needed to serve as a guideline for assembly of each video. Media elements collected or produced from scratch for use in the final videos included:

- A selection of shorter clips from full interviews that were chosen for use in the final videos
- Stock footage, photographs, and music tracks purchased for use in this work
- Original vector graphics and animation sequences (by the primary contractor, Natascia Tamburello)
- Original narration voiceover (narrated in a professional recording studio by the primary contractor, Natascia Tamburello, with the assistance of a sub-contractor, Grand Old Time Productions based in Vancouver, BC)

Final assembly of the video products was carried out in collaboration with a sub-contractor (Brendan Preston, a local video editor based out of Whitehorse, YT).

For the supporting poster products, design was carried out independently by the primary contractor for this work, Natascia Tamburello of ESSA Technologies Ltd.

### 2.3.2 Peer-Review Process

Initial drafts of all four videos and the additional posters were shared with members of the YRP Communications Sub-Committee as well as interviewees featured in the videos and others recommended by the Sub-Committee to provide an opportunity for feedback. A first round of detailed feedback was collected from a small group of reviewers representing both U.S. and Canadian perspectives through written submissions and phone calls with individuals. This detailed feedback was used to guide two to three more cycles of refinement of each video and poster, following up with individual reviewers as needed to clarify direction for revisions.

A later, revised draft of the videos was recirculated to the YRP Communications Sub-Committee for review and a virtual meeting was convened to discuss the videos and other media products as a group. This final feedback was used to refine and, in some cases, add new material to the videos and print products to produce the outputs delivered with this final report (still pending final approval by the YRP, see Section 3.3).

## 3 Multimedia Product Outputs

### 3.1 Videos

The final videos run in length from around 2.5 to 9 minutes and present key messages on a range of themes through a mix of field footage, photographs, interviews, and original infographic animations. On the request of the YRP Communications Sub-Committee, alternative versions of the videos have been created that include an adapted portion of video 1 has been added to the introduction of the other three videos to retain some of the context about the YRP in the event that there is a desire to use one of these videos independently of the others. The final deliverables thus include seven videos, one version of Video 1, and two versions (one without the YRP intro and one with the YRP intro) of versions 2, 3, and 4.

The versions of the videos delivered with this final report are available via DropBox links below.





### **Video 1: About the Yukon River Panel**

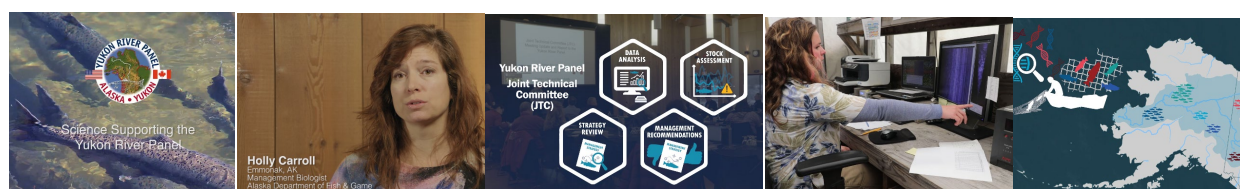
- This video focused on key messages relating to the history of the Pacific Salmon Treaty and Yukon River Salmon Agreement as well as the creation and role of the Yukon River Panel in salmon management today.
- This video features clips from interviews with Dennis Zimmerman (YT) and Don Toews (YT)
- Video available from (*Run Time: 5:26, File Size: ~625 MB*):  
<https://www.dropbox.com/s/afpqbm310mnm91e/Video%201%20-%20About%20the%20YRP.mp4?dl=0>



*Figure 2: Screenshots from Video 1 about the YRP.*

### **Video 2: Science Supporting the Yukon River Panel**

- This video focused on the role of the YRP's Joint Technical Committee and on profiling two major types of scientific assessment, (1) sonar abundance estimation and (2) genetic stock identification, which help to support its work and management recommendations.
- This video features clips from an interview with the ADF&G Summer Season Manager, Holly Carroll. Note that we were not able to interview representatives of DFO at the panel meeting.
- Videos available from:
  - Original Version (*Run Time: 5:36, File Size: ~600 MB*):  
<https://www.dropbox.com/s/kxmsgyyq6h7gq6d/Video%202%20-%20Science.mp4?dl=0>
  - YRP Intro Version (*Run Time: 6:23 minutes, File Size: ~690 MB*):  
<https://www.dropbox.com/s/23ztoc3w9x7e1uy/Video%202%20-%20YRP%20Intro%20%26%20Science.mp4?dl=0>



*Figure 3: Screenshots from Video 2 about YRP science.*

### **Video 3: The Yukon River Panel Educational Exchange**

- This video focused on profiling one of the longest-running Restoration and Enhancement Fund projects funded by the panel, the Yukon River Panel Educational Exchange Program.
- This video features testimonial clips from an interview with Robert Alstrom (AK), who participated in the 2019 Education Exchange Program to Whitehorse, YT.
- Videos available from:

- Original Version (Run Time: 3:47 minutes, File Size: ~450 MB):  
<https://www.dropbox.com/s/y9bhflgt2yn5734/Video%203%20-%20Education%20Exchange.mp4?dl=0>
- YRP Intro Version (Run Time: 4:33 minutes, File Size: ~530 MB):  
<https://www.dropbox.com/s/m95wcarg2l35c/Video%203%20-%20YRP%20Intro%20%26%20Education%20Exchange.mp4?dl=0>



*Figure 4: Screenshots from Video 3 about the YRP Educational Exchange.*

#### **Video 4: Yukon River Salmon Stewardship**

- This video focused on highlighting our current understanding of impacts to Yukon River Salmon and outlining important ways that individuals, communities, and organizations can help to support salmon resilience and recovery for future generations.
- This video includes clips from interviews with Duane Gastant 'Aucoin (YT), Charlie Wright (AK), Andy Bassich (AK), Jessica Black (AK), Brandy Mayes (YT), John Lamont (AK) and Stephanie Quinn-Davidson (AK).
- Videos available from:
  - Original Version (Run Time 7:12 minutes; File Size: ~980 MB):  
<https://www.dropbox.com/s/2nr7qfshirafauv/Video%204%20-%20Conservation%20Concepts.mp4?dl=0>
  - YRP Intro Version (Run Time: 9:18 minutes; File Size: ~1.0 GB):  
<https://www.dropbox.com/s/0velwmq2mxvxxw5/Video%204%20-%20YRP%20Intro%20%26%20Conservation%20Concepts.mp4?dl=0>



*Figure 5: Screenshots from Video 4 about Yukon River salmon stewardship.*

## **3.2 Posters**

Preview thumbnails of each of the final posters are provided below and full-resolution versions are included as PDFs in an appendix to this report.

### **3.2.1 Yukon River Salmon Organizations Poster**

This communications product was intended to assemble into one visual format all of the organizations currently working together to support salmon resilience on the Yukon River, without necessarily attempting to map out the nature or strength of their interactions with one another.

Poster available from:

- High-resolution Print File (4.5 MB):  
[https://www.dropbox.com/s/q5iaaeo1dpok5ar/YRP\\_SalmonOrgMap\\_FINAL\\_Print.pdf?dl=0](https://www.dropbox.com/s/q5iaaeo1dpok5ar/YRP_SalmonOrgMap_FINAL_Print.pdf?dl=0)
- Electronic Sharing File (3.8 MB):  
[https://www.dropbox.com/s/bpprbk2m177z6i/YRP\\_SalmonOrgMap\\_FINAL\\_Web.pdf?dl=0](https://www.dropbox.com/s/bpprbk2m177z6i/YRP_SalmonOrgMap_FINAL_Web.pdf?dl=0)



Figure 6: Yukon River Salmon Organizations Poster

### 3.2.2 Yukon River Salmon Seasonal Calendar

The communications objective of this product was to help remind salmon users along the Yukon River what is happening with salmon and the communities that rely on them in other parts of the basin at any given time of year and to build understanding of the similarities and differences across the river in the timing of events and activities related to salmon.

This communications product was originally conceived as a conventional calendar with a 'harvest log' feature that provided a place for salmon users along the river to record catches over time to aid with catch reporting. However, consultation with DFO and ADF&G revealed that similar calendars already exist in each country for recording subsistence harvests and that producing another similar calendar was likely to confuse harvesters. Instead, the project team pivoted to the creation of a more purely outreach and education oriented salmon seasonal calendar, drawing inspiration from indigenous 'seasonal round' calendars that highlight key harvesting activities of communities in specific environments (e.g., such as the [seasonal calendars](#) made by Australia's Commonwealth Scientific and Industrial Research Organisation (CSIRO)).

The seasonal calendar created for this project takes the form of five 11x17" mini-posters that show key events in the salmon life cycle, in the community harvest cycle for salmon and other animals, and in the salmon management cycle, and also shows how these events vary across different parts of the Yukon River Basin from its mouth to its headwaters. The information used to populate this calendar was collected through intensive literature review and follow-up consultation with members of the Communications Sub-Committee and other key contributors from the region (e.g., Catherine Moncrieff of YRDFA). These posters were designed at a smaller size printable on the typical home printer and are meant to be mixed and matched as the seasons change to fit into the smaller spaces available in remote communities.





Posters are available in two versions, with and without supporting references:

- **Salmon Calendar Without References:**
  - High-Resolution Print File (~40 MB):  
[https://www.dropbox.com/s/jo6x6t025m835rz/YRP\\_SalmonCalendar\\_FINAL\\_11x17\\_Print.pdf?dl=0](https://www.dropbox.com/s/jo6x6t025m835rz/YRP_SalmonCalendar_FINAL_11x17_Print.pdf?dl=0)
  - Electronic Sharing File (~15 MB):  
[https://www.dropbox.com/s/x3rc26a7pkl62cs/YRP\\_SalmonCalendar\\_FINAL\\_11x17\\_Web.pdf?dl=0](https://www.dropbox.com/s/x3rc26a7pkl62cs/YRP_SalmonCalendar_FINAL_11x17_Web.pdf?dl=0)
- **Salmon Calendar With References:**
  - High-Resolution Print File (~40 MB):  
[https://www.dropbox.com/s/jckftngjqoj42o/YRP\\_SalmonCalendar\\_FINAL\\_WithRefs\\_11x17\\_Print.pdf?dl=0](https://www.dropbox.com/s/jckftngjqoj42o/YRP_SalmonCalendar_FINAL_WithRefs_11x17_Print.pdf?dl=0)
  - Electronic Sharing File (~15 MB):  
[https://www.dropbox.com/s/flyqsv5dgymw9z7/YRP\\_SalmonCalendar\\_FINAL\\_WithRefs\\_11x17\\_Web.pdf?dl=0](https://www.dropbox.com/s/flyqsv5dgymw9z7/YRP_SalmonCalendar_FINAL_WithRefs_11x17_Web.pdf?dl=0)

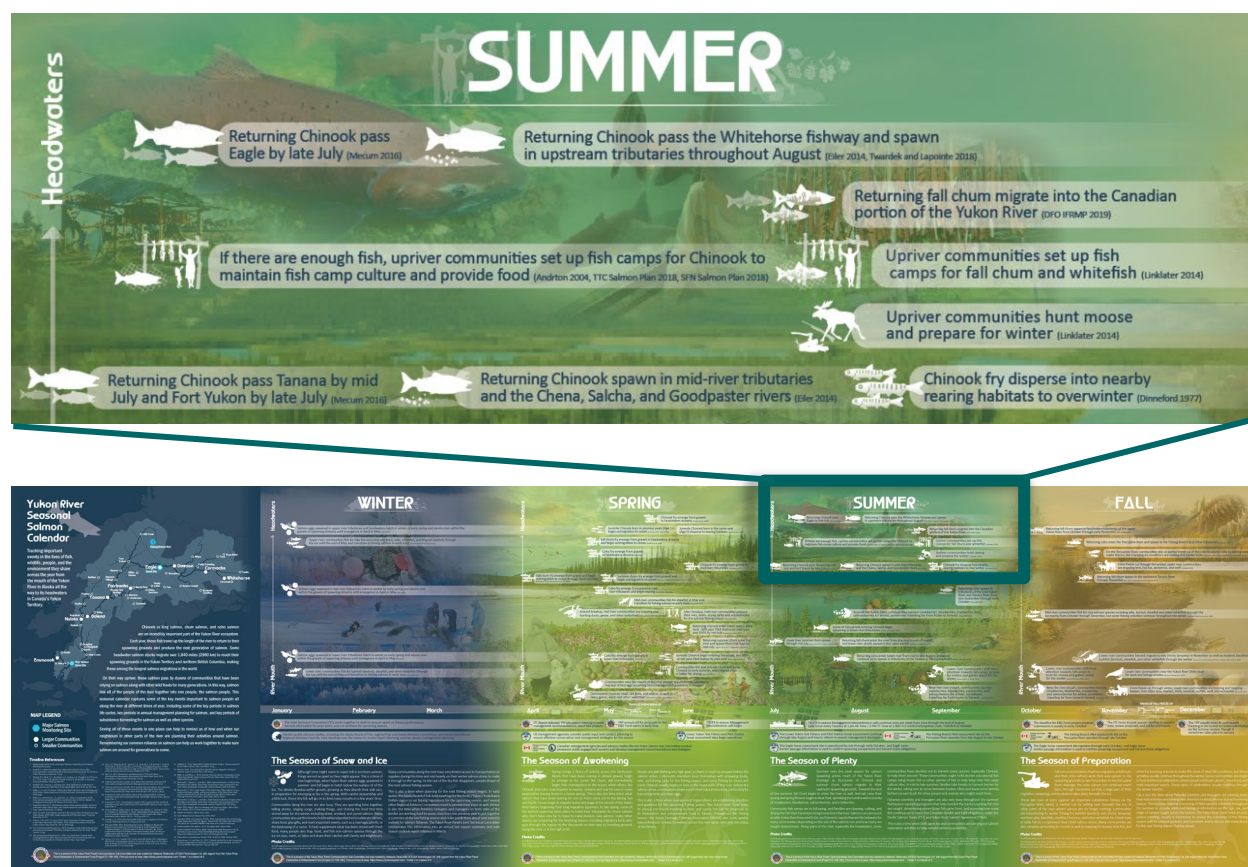


Figure 7: Yukon River Salmon Seasonal Calendar Posters and closeup of content (version with references).

### 3.3 Requirements for Final Approval by YRP

Due to the occurrence of the global COVID-19 pandemic, the wider YRP was not able to engage in more extensive peer-review at the end of the project or meet in person to approve the final products as initially planned by the YRP Communications Sub-Committee.

The communication products delivered with this report should thus be considered final drafts pending final approval by the Panel and its Co-Chairs. Because products could not be finalized without the approval of the YRP, it was not possible to deploy these products to the YRP website prior to the end of the project.



## Appendix A – Project Financial Statement [CONFIDENTIAL]

### 3.3.1 Overview

This appendix is the Project Financial Statement of spending relative to the planned project budget. The project spent all allocated project funds, with a small proportion of the original project budget (<10%) reallocated between spending categories as permitted by the conditions of the contract with advance notification to the Pacific Salmon Commission (Notice provided via email to Victor Keong at the PSC on April 1<sup>st</sup> right after the end of the project spending period).

This reallocation of funds was largely a reallocation of unspent expense allocations to labour costs, primarily reflecting the fact that only one of two planned trips to the Yukon took place due to the timing of the fishing season and changes in project design decided by the YRP Communications Sub-Committee.

All major multimedia deliverables outlined in the original proposal were successfully completed and delivered with this project report. However, due to the developing COVID-19 pandemic, the YRP was unable to meet for final sign-off of products provisionally approved by the YRP Communications Sub-Committee. Thus, final deployment of these products to the website is pending this final approval by the broader YRP and its co-chairs.

Figures for planned versus actual spending are outlined in the following table, and receipts for all expenses are included following the table.



Final Expenditure Report (all costs CAN)

Name of Project: “Salmon Know No Borders” Communications Campaign, File no. CC-158-19N

ELIGIBLE COSTS						TOTAL PROJECT COST	In-Kind	Billable Amount	GST Breakdown of Billable Amount		
Labour - Wages and Salaries											
Position	# of crew	# of work days	hrs per day	rate per hour (CAN rates equiv. of the US rates in proposal at Fx. rate 1.33333)	Total (In-kind + Billable Amount )	In-Kind	Billable Amount	GST	Net Amount	Receipt Reference Number	
Nataschia Tamburello Project Manager / Communications Lead	1	43.62	7.5	\$ 190.67	\$ 62,380.49	\$ 2,250.04	\$ 60,130.45	\$ 2,863.35	\$ 57,267.09	n/a	
Caitlin Semmens Media Design Support	1	2.07	7.5	\$ 110.67	\$ 1,715.39		\$ 1,715.39	\$ 81.69	\$ 1,633.70	n/a	
Caitlin Hill Communications Support	1	2.10	7.5	\$ 124.01	\$ 1,953.08		\$ 1,953.08	\$ 93.00	\$ 1,860.08	n/a	
Person Days (# of crew X # of work days)		48	Sub-total		\$ 66,048.96	\$ 2,250.04	\$ 63,798.91	\$ 3,038.04	\$ 60,760.87		
Labour - Employer Costs (per cent of wages subtotal amount )											
rate		0%	Sub-total								
Subcontractors & Consultants		# of crew	# of work days	hrs per day	rate per hour (CAN rates)						
Video Production (Shooting & Editing) and Radio Production (Editing):											
Burning Grouse Productions			2.00	7.5	\$ 170.80	\$ 2,562.00	\$ 2,562.00	\$ 122.00	\$ 2,440.00	1	
Brendan Preston			6.73	7.5	\$ 63.94	\$ 3,228.75	\$ 3,228.75	\$ 153.75	\$ 3,075.00	2	
Grand Old Time Productions Inc.			3.00	7.5	\$ 123.67	\$ 2,782.50	\$ 2,782.50	\$ 132.50	\$ 2,650.00	3	
Insurance if applicable		rate	0%	Sub-total		\$ 8,573.25	\$ -	\$ 8,573.25	\$ 408.25	\$ 8,165.00	
Volunteer Labour		# of crew	# of work days	hrs per day							
Skilled											
Un-skilled											
Insurance if applicable		rate	0%	sub total		\$ -	\$ -	\$ -			
Total Labour Costs						\$ 74,622.21	\$ 2,250.04	\$ 72,372.16	\$ 3,446.29	\$ 68,925.87	
Site / Project Costs											
Travel	Nataschia flight, Van/Whitehorse, Dec 6/11				\$ 517.00		\$ 517.00	\$ 24.62	\$ 492.38	4	
	Nataschia, Dec 6-11, Whitehorse hotel				\$ 615.90		\$ 615.90	\$ 29.35	\$ 586.55	5	
	Dinner Per Diem per Canadian NJC (CAN\$59.25 / meal)				\$ 59.25		\$ 59.25	\$ 2.82	\$ 56.43	n/a	
	Full-day Per Diems per Canadian NJC (CAN\$101.85 / day*4 days)				\$ 407.40		\$ 407.40	\$ 19.40	\$ 388.00	n/a	
	Breakfast and Lunch Per Diems per Canadian NJC (CAN\$21.15 / meal + CAN\$21.45 / meal)				\$ 42.60		\$ 42.60	\$ 2.03	\$ 40.57	n/a	
Small Tools & Equipment	Purchase and shipment of Hard drive				\$ 78.71		\$ 78.71	\$ 3.75	\$ 74.96	6, 7	
Site Supplies & Materials					\$ -				\$ -		
Equipment Rental					\$ -				\$ -		
Work & Safety Gear					\$ -				\$ -		
Repairs & Maintenance					\$ -				\$ -		
Permits					\$ -				\$ -		
Technical Monitoring					\$ -				\$ -		
Other site costs	Purchase of Stock Footage & Photographs				\$ 4,426.64		\$ 4,426.64	\$ 100.50	\$ 4,326.14	8 - 18	
Total Site / Project Costs						\$ 6,147.50	\$ -	\$ 6,147.50	\$ 182.47	\$ 5,965.03	

ELIGIBLE COSTS				TOTAL PROJECT COST	In-Kind	Billable Amount	GST Breakdown of Billable Amount		
Training (e.g., Swiftwater, bear aware, electrofishing, etc.)				Total (In-kind + Billable Amount )	In-Kind	Billable Amount	GST	Net Amount	Receipt Reference Number
Name of course	# of crew	# of days							
Total Training Costs				\$ -	\$ -	\$ -			

Overhead / Indirect Costs

Office space; including utilities, etc.									
Insurance									
Office supplies									
Telephone & long Distance	GotoMeeting		\$ 30.34			\$ 30.34	\$ 1.35	\$ 28.99	19, 20
Photocopies & printing									
Indirect/overhead costs									
(If the R&E contribution to Indirect costs exceeds 20% of the total R&E grant you will be required to submit back-up documentation justifying the expense).									
Other overhead costs	Give details here								
Total Overhead Costs				\$ 30.34	\$ -	\$ 30.34	\$ 1.35	\$ 28.99	

Capital Costs / Assets

Assets are things of value that have an initial cost of \$250 or more and which can be readily misappropriated for personal use or gain or which are not, or will not be, fully consumed during the term of the project.

Describe the item or items. Provide details as appropriate.									
Total Capital Costs				\$ -	\$ -	\$ -			

TOTAL PROJECT COST

\$ 80,800.05	\$ 2,250.04	\$ 78,550.00	\$ 3,630.11	\$ 74,919.89
--------------	-------------	--------------	-------------	--------------



# Expenditure Summary

(in-kind + Billable Amount)

Total Labour Costs	\$74,622.21
Total Site / Project Costs	\$6,147.50
Total Training Costs	\$-
Total Overhead Costs	\$30.34
Total Capital Costs	\$-
TOTAL PROJECT COST	\$80,800.05

I hereby confirm that, to the best of my knowledge and belief, all costs in this expenditure report are accurate and authentic, and that all amounts are for the appropriate purposes and in accordance with the contract with Pacific Salmon Commission, file number CC-158-19N.

**Tanya Chen**  
Project Accountant  
ESSA Technologies Ltd.  
p: (604) 677-9556  
w: [www.essa.com](http://www.essa.com) e: [tchen@essa.com](mailto:tchen@essa.com)

### 3.3.3 Receipts Associated with Project Expenses

Receipts are attached below and numbered to correspond to the numbers in the last column of the Final Expenditure Report.



# INVOICE

Yukon River Panel Meetings

1

Amount Due (CAD)  
**\$2,562.00**

BILL TO  
**ESSA Technologies Ltd.**  
Natascia Tamburello

1 (604) 677-9561  
ntamburello@essa.com

**Invoice Number:** 201785

**Invoice Date:** December 13, 2019

**Payment Due:** December 13, 2019

PRODUCTION	DAYS	RATE/DAY	AMOUNT
<b>Camera Op</b> Capturing Meeting Proceedings and Interviews December 9-10, 2019	2	\$720.00	\$1,440.00
<b>Equipment Usage Fee</b> Sony FS7, Lens Kit, Tripod, Wireless Microphones	2	\$500.00	\$1,000.00

**Subtotal:** \$2,440.00

GST 5% (815237581 RT0001): \$122.00

---

**Total:** \$2,562.00

---

**Amount Due (CAD):** **\$2,562.00**



**Burning Grouse Productions**  
Michael Code  
39 Green Crescent  
WHITEHORSE, Yukon Territory Y1A  
4R8  
Canada

**Contact Information**  
8673320242



TO: ESSA Technologies Ltd.

Contact: Natascia Tamburello

FROM: Brendan Preston

9 Bell Cresc.

Whitehorse, YT Y1A 4T4

867.335.6432

[brendan.t.preston@gmail.com](mailto:brendan.t.preston@gmail.com)[www.brendanpreston.com](http://www.brendanpreston.com)

GST #: 845 294 073 RT 001

Date: March 16, 2020

## Invoice #001

### Yukon River Panel Videos Edit Labour

Item	Rate	Duration	Total
Video Editing Services	\$50/hr	40.5 hrs	\$2,025
		Total	\$2,025
		Tax	\$101.25
		TOTAL DUE	\$2,126.25

Minimum charge: \$500/video

# Invoice

PHONE  
867.335.6432

EMAIL  
BRENDAN.T.PRESTON@GMAIL.COM

WEB  
WWW.BRENDANPRESTON.COM





TO: ESSA Technologies Ltd.

Contact: Natascia Tamburello

FROM: Brendan Preston

9 Bell Cresc.

Whitehorse, YT Y1A 4T4

867.335.6432

[brendan.t.preston@gmail.com](mailto:brendan.t.preston@gmail.com)[www.brendanpreston.com](http://www.brendanpreston.com)

GST #: 845 294 073 RT 001

Date: March 27, 2020

## Invoice #003

### Yukon River Panel Videos Edit Labour

Item	Rate	Duration	Total
Video Editing Services	\$50/hr	10 hrs	\$500
		Total	\$500
		Tax	\$25
		TOTAL DUE	\$525

Minimum charge: \$500/video

# Invoice

PHONE  
867.335.6432

EMAIL  
BRENDAN.T.PRESTON@GMAIL.COM

WEB  
WWW.BRENDANPRESTON.COM



TO: ESSA Technologies Ltd.

Contact: Natascia Tamburello

FROM: Brendan Preston

9 Bell Cresc.

Whitehorse, YT Y1A 4T4

867.335.6432

[brendan.t.preston@gmail.com](mailto:brendan.t.preston@gmail.com)[www.brendanpreston.com](http://www.brendanpreston.com)

GST #: 845 294 073 RT 001

Date: March 31, 2020

## Invoice #004

### Yukon River Panel Videos Edit Labour – Final revisions

Item	Rate	Duration	Total
Video Editing Services	\$50/hr	10 hrs	\$500
Shipping/Project Packaging			\$50
		Total	\$550
		Tax	\$27.50
		TOTAL DUE	\$577.50

# Invoice

PHONE  
867.335.6432

EMAIL  
BRENDAN.T.PRESTON@GMAIL.COM

WEB  
WWW.BRENDANPRESTON.COM

**Grand Old Time Productions Inc. / Michael Tanko Grand****INVOICE**

March 16, 2020

**Contractor:**

Grand Old Time Productions Inc.  
303-1623 East 2nd Avenue  
Vancouver, BC, V5N 1E1  
P: 778-835-5340  
E: [tanko.grand@gmail.com](mailto:tanko.grand@gmail.com)

**Bill to:**

Natascia Tamburello  
ESSA Technologies Ltd.  
2695 Granville St #600  
Vancouver, BC  
V6H 3H4

For audio production services during 2 video voiceover recording sessions on Dec 4, 2019, December 12, 2019 & March 23, 2020 for the Yukon River Panel Communications Project (EN2569).

Studio Rental - \$ 1,500.00  
Engineer Fee - \$ 1,000.00  
Kit Fee - \$ 150.00  
GST - \$ 132.50  
**Total Due - \$ 2782.50**

***Please make all cheques payable to Grand Old Time Productions Inc.  
GST # 82143 7837 RT0001***

***Thank you!***

**CORPORATE TRAVELLER FRASER**

3292 Production Way, Suite 604 Burnaby, BC, V5A 4R4 Ph: 604 235 2230 Fax: 604 235 2231  
GST # 89945 0480 RT0001 QST # 1217890167 TQ0001

**INVOICE**

ESSA TECHNOLOGIES - ESSA  
SUITE 600, 2695 GRANVILLE STREET``  
VANCOUVER BC V6H 3H4 CANADA

Invoice Number: 2U1H2020CINVC0162  
Date: 25th November 2019  
Consultant: RICHARD LAND

Traveller Name: TAMBURELLO/NATASCIA LAILA MS  
PNR: FWGDVR  
Destination: YXY  
Date of Travel: 6th December 2019

Order Number: EN2569  
Customer Reference:  
Project Code:

Description	Supplier:	Amount:
VANCOUVER/WHITEHORSE/VANCOUVER TAMBURELLO/NATASCIA LAILA MS 6DEC/11DEC	4N	457.38
GST	GST	24.62
BOOKING FEE	FEE	35.00
<b><u>Invoice Total:</u></b>		<b>\$517.00</b>





# CORPORATE TRAVELLER™

bring an expert on board

Corporate Traveller Fraser \* 3292 Production Way \* Suite 205 \* Burnaby, BC V5A 4R4 \* Canada  
Tel: 604-235-2230 \* Emergency After-hours: 778-783-0390 \* Fax: 604-235-2231

## Travel Summary - Travel Agency ID FWGDVR

### Traveler

TAMBURELLO/NATASCIA LAILA MS

Date	From/To	Flight/Vendor	Depart/Arrive	Class/Type
<u>12/06/2019</u>	YVR-YXY	4N 506	10:45 AM/01:10 PM	Economy Class
<u>12/11/2019</u>	YXY-YVR	4N 535	05:20 PM/07:35 PM	Economy Class

## AIR - Friday, December 6 2019

### Air North Flight 4N506 Economy Class

**Depart:** Vancouver Intl  
Vancouver, British Columbia, Canada  
10:45 AM Friday, December 6 2019

**Arrive:** Whitehorse Airport  
Whitehorse, Yukon Territory, Canada  
01:10 PM Friday, December 6 2019

**Duration:** 2 hour(s) and 25 minute(s) Non-stop

**Status:** Confirmed

**Equipment:** Boeing 737-500 Passenger

**Seat:** Assigned at Check-in

**Remarks:** \*\*AIRNORTH CONFIRMATION NO. 19211818 \*\*

## AIR - Wednesday, December 11 2019

### Air North Flight 4N535 Economy Class

**Depart:** Whitehorse Airport  
Whitehorse, Yukon Territory, Canada  
05:20 PM Wednesday, December 11 2019

**Arrive:** Vancouver Intl  
Vancouver, British Columbia, Canada  
07:35 PM Wednesday, December 11 2019

**Duration:** 2 hour(s) and 15 minute(s) Non-stop

**Status:** Confirmed

**Equipment:** Boeing 737-500 Passenger

**Seat:** Assigned at Check-in

**Remarks:** \*\*AIR NORTH CONFIRMATION NO. 19211818 \*\*



Natascia Tamburello  
Canada

Folio No. : 246499

Room No.: 365  
Arrival : 12/06/19  
Departure : 12/11/19  
Page No. : 1 of 2  
Conf. No. : 1727987

Date	Text	Charges	Credits
12/06/19	Room Charge Final	112.50	
12/06/19	Room GST	5.63	
12/06/19	Sustainability Levy 2.5	2.81	
12/06/19	GST	0.14	
12/06/19	Safe Warranty	2.00	
12/06/19	GST	0.10	
12/07/19	Room Charge Final	112.50	
12/07/19	Room GST	5.63	
12/07/19	Sustainability Levy 2.5	2.81	
12/07/19	GST	0.14	
12/07/19	Safe Warranty	2.00	
12/07/19	GST	0.10	
12/08/19	Room Charge Final	112.50	
12/08/19	Room GST	5.63	
12/08/19	Sustainability Levy 2.5	2.81	
12/08/19	GST	0.14	
12/08/19	Safe Warranty	2.00	
12/08/19	GST	0.10	
12/09/19	Room Charge Final	112.50	
12/09/19	Room GST	5.63	
12/09/19	Sustainability Levy 2.5	2.81	
12/09/19	GST	0.14	
12/09/19	Safe Warranty	2.00	
12/09/19	GST	0.10	
12/10/19	Room Charge Final	112.50	
12/10/19	Room GST	5.63	
12/10/19	Sustainability Levy 2.5	2.81	
12/10/19	GST	0.14	
12/10/19	Safe Warranty	2.00	
12/10/19	GST	0.10	
12/11/19	Mastercard	XXXXXXXXXXXX6523	615.90

XX/XX

Signature: \_\_\_\_\_

5a



Natascia Tamburello  
Canada

Folio No. : 246499

Room No.: 365  
Arrival : 12/06/19  
Departure : 12/11/19  
Page No. : 2 of 2  
Conf. No. : 1727987

Date	Text	Charges	Credits
	Total	615.90	615.90
	Balance Owed		0.00

Room GST Total: 28.15  
Other GST Total: 1.20

Signature: \_\_\_\_\_

Canada Post / Postes Canada  
OGILVIE PO  
2 - 303 Ogilvie St  
WHITEHORSE, YT Y1A2S0  
GST/TPS#: 101271963

*will be reimbursed* **YSSC-5720**

2019/10/04 10:26:17 rosemary  
CC/CC102580 W/G1 TR1314117

G 5% 1e\$13.61 \$13.61  
Regular Parcel

Actual Weight 0.212kg  
To V6H3H4

This is your Tracking #



Coverage declined

G 5% 1e\$0.00 \$0.00

Delivery Confirm

G 5% 1e\$1.36 \$1.36

Fuel Surcharge

For complete terms and conditions consult the Canada  
Postal Guide at [www.canadapost.ca](http://www.canadapost.ca) or any Post Office.

Sender warrants that the shipped item(s)  
do(es) not contain non-mailable matter.

SUBTOTAL \$14.97  
GST \$0.75  
TOTAL \$15.72

Visa \$15.72  
Card Number

CHG. DUE \$0.00  
RND. CHG. \$0.00

Tell us how we did today.  
Complete the survey at  
[canadapostsurvey.ca](http://canadapostsurvey.ca)  
or text 'SURVEY' to 55555  
and enter to WIN one of two  
\$250 Prepaid Visa Cards.  
(Standard message and data  
rates would apply for text  
message)



Track your package by web or phone:  
Some exceptions apply  
Repérage sur le Web ou par téléphone ;  
Certaines conditions s'appliquent

**YSSC-5720**  
*- will be reimbursed*

STAPLES Canada  
Store # 251

Whitehorse, YT Y1A 2S3  
(867) 633-2550

Sale 00091 1 001 98270  
0251 10/03/19 01:17

99999999

1 SG 1TB BUP HD BLUE  
24383781

Subtotal 69.99  
59.99

Staples Coupon No.: 6438799033170313

-10.00

GST 5.00% 3.00

Total \$62.99

Visa 62.99

TRANSACTION RECORD

\*\*\*\*\*6151\*\*\*\*\* \$62.99

Visa C Purchase

Authorization Number 018670

0010010360 98270 66279059

10/03/19 13:17:28

01/027 APPROVED - THANK YOU

VISA CREDIT A0000000031010

00800C8000 F800

Thank you for shopping at STAPLES!

\*\*\*\*\*

Survey Access Code

02511003199827001

\*\*\*\*\*

Tell us how we did today!

Staples listens and values your feedback.

Take our survey and be entered into a draw

to win a \$1,000 Staples shopping spree!

Visit <https://stapleslistens.ca>

\*\*\*\*\*

GST No. 126152586

\*\*\* CARDHOLDER COPY \*\*\*



Reimbursed receipts from Elizabeth  
MacDonald of the Yukon Salmon Sub-  
Committee for purchase and postage of a hard  
drive for sending very large video files from  
Whitehorse, YT, to the contractor in  
Vancouver, BC.



TO: ESSA Technologies Ltd.

FROM: Brendan Preston

9 Bell Cresc.

Whitehorse, YT Y1A 4T4

867.335.6432

[brendan.t.preston@gmail.com](mailto:brendan.t.preston@gmail.com)[www.brendanpreston.com](http://www.brendanpreston.com)

GST #: 845 294 073 RT 001

Contact: Natascia Tamburello

Date: March 16, 2020

## Invoice #002 (updated)

### Yukon River Panel Videos Stock Footage/Music Licensing

RATE: \$150/clip

Item	Clip location	Clip Description	Total
Video Stock footage	VIDEO 1 - 00:00	Drone River	\$150
	VIDEO 1 - 00:03	Drone River	\$150
	VIDEO 1 – 02:23	Drone River	\$150
	VIDEO 1 – 02:55	Drone River	\$150
	VIDEO 1 – 04:44	Drone River	\$150
	VIDEO 4 – 01:29	Fish Release	\$150
	VIDEO 4 – 03:30	Drone Shot	\$150
	VIDEO 4 – 07:15	Fishladder Viewing Kid	\$150
Music Licensing x 4 songs			\$160
		Total	\$1,360
		Tax	\$68
		TOTAL DUE	\$1,428

# Invoice

PHONE  
867.335.6432EMAIL  
BRENDAN.T.PRESTON@GMAIL.COMWEB  
WWW.BRENDANPRESTON.COM



9

## Receipt

**Date:** 02 Mar 2020**Receipt No:**

RCD26133280

**To:**

ESSA Technologies Ltd.  
600-2695 Granville Street  
Vancouver  
British Columbia  
V6H 3H4  
Canada

**From:**

Envato Pty Ltd  
PO Box 16122  
Collins Street West  
Victoria  
8007  
Australia  
ABN 11 119 159 741

Received via	Description	Amount
Credit Card	Envato Credit to user ntamburello on Envato Market Envato Credit code - 97bac9fbc32440f5ab0898b6fc843714	\$264.00

**Total****USD \$264.00**

All prices are shown in USD



[Engineering](#) [Products](#) [Ways to Bank](#) [Our Blog](#) [About Us](#) [Malaysia T](#)

CTIONS


Pay

ENVATOMARKET51681723 61383766284 UT

✕

**-\$364.34**

-264.00 USD @ 1.38007575757574

Transaction Category <b>Music and Apps</b>		Money-Back Category <b>Other</b>	Money-Back Rewards <b>\$1.82</b>
Transaction Type		Purchase	
Transaction Date		3-1-2020	
Posted Date		3-2-2020	

Edit Transaction Category

Add Notes

Done

[Rates](#) [FAQs](#) [Careers](#) [Privacy](#) [Legal](#) [Security](#) [Accessibility](#) [ABM Locator](#) [Contact Us](#) ^



## Receipt

10

**Date:** 05 Mar 2020**Receipt No:**

RCD26178830

**To:**

ESSA Technologies Ltd.  
600-2695 Granville Street  
Vancouver  
British Columbia  
V6H 3H4  
Canada

**From:**

Envato Pty Ltd  
PO Box 16122  
Collins Street West  
Victoria  
8007  
Australia  
ABN 11 119 159 741

Received via	Description	Amount
Credit Card	Envato Credit to user ntamburello on Envato Market Envato Credit code - 9a1404c5b22148c2bf6ceae411597fe0	\$284.00

**Total****USD \$284.00**



All prices are shown in USD

[Home](#) [Products](#) [Move to Bank](#) [Our Blog](#) [About Us](#)

ENVATOMARKET51734894 ×

**-\$390.98**

-284.00 USD @ 1.3766901408450705

Transaction Category <b>Music and Apps</b>		Money-Back Category <b>Other</b>	Money-Back Rewards <b>\$1.95</b>	
Transaction Type	Purchase			
Transaction Date	3-5-2020			
Posted Date	3-5-2020			

**Edit Transaction Category**

**Add Notes**

**Done**

INVOICE # 1053 (REVISED)

From: Peter Mather  
110 Seine Square  
Whitehorse, YT  
Y1A 3C3  
GST 894649821

March 31, 2020

To: ESSA Technologies Ltd.  
Attn: Natascia Tamburello

#	DESCRIPTION	QUANTITY	PRICE
	4 images for the Yukon River Panel Communications Project Project Number EN2569		
			\$500.00
		5 % GST	\$25.00
<hr/>			
Total			\$525.00

*Make cheque payable to Peter Mather*

*Etransfer or paypal to peter@petermather.com*

*Thank-you for your Business*

INVOICE # 1056

From: Peter Mather  
110 Seine Square  
Whitehorse, YT  
Y1A 3C3  
GST 894649821

March 31, 2020

To: ESSA Technologies Ltd.  
Attn: Natascia Tamburello

#	DESCRIPTION	QUANTITY	PRICE
1	image for video (2-3 seconds)		
			\$150.00
		5 %GST	\$7.50
<hr/>			
Total			<b>\$157.50</b>

*Make cheque payable to Peter Mather*

*Etransfer or paypal to peter@petermather.com*

*Thank-you for your Business*

Jennifer Nu  
 Freelance writer/photographer  
 PO Box 20656  
 Juneau, AK 99802  
 907-799-4524  
[Jennu.jnu@gmail.com](mailto:Jennu.jnu@gmail.com)

## Stock Photography Use Agreement

For valuable consideration, **Natascia Tamburello** (Client) is granted the right to use selected images by Jennifer Nu. Client may use these images for promotional and illustrative purposes for a calendar project of the Yukon River Panel, including but not limited to the agreed-upon digital use and in print materials.

Jennifer Nu retains the copyright of any stock image. In addition, please note that stock photography images are not exclusive and that other entities may also purchase the right to use and/or publish the same or similar images at any time in the future.

The photographs, digital negatives/files, and prints produced by the photographer are protected by copyright law. The images purchased must not be altered nor edited further by the client, with the exception of cropping to fit. The images are not to be re-sold, nor published outside of the scope of Client's reasonable scope of use.

## Invoice – 03/31/20

Item	Amount
Ice fishing BC and helpers in EMK	\$25
Wild Bird Eggs Hands in HPB	\$25
<b>Total</b>	<b>\$50</b>

**CAN\$ Cost = US\$ 50 x Fx. Rate 1.4217 = CAN\$ 71.09**



~~2~~ 14

alamy

## Your Alamy invoice

**Alamy Limited**  
6 - 8 West Central, 127 Olympic Avenue,  
Milton Park, Abingdon, Oxon, OX14 4SA  
United Kingdom

**VAT Reg. No.** GB 718 2941 23  
**Company No.** 3807789

**Invoice number:**  
**IY01426789**

**Invoice date:** 30 March 2020

**Paid**  
**Total: C\$ 190.00**

**Invoice to:**  
British Columbia  
Canada

**Ordered by:** ntamburello@essa.com / Dr Natascia Tamburello  
**Order reference:** OY41582358

## Your order (1 item)

**Image ID: C926AJ****C\$ 190.00****Image details**

**Image title** Underwater view of Coho salmon eggs and a recently hatched alevin in the gravel of Power Creek, Copper River Delta, Alaska

**Model release** NO

**Property release** NO

**Credit line** Design Pics Inc / Alamy Stock Photo

**License details**

**Country** North America

**Usage** Editorial

**Details of use** Educational wallchart/posters

**Image size** 1/8 area

**Print run** up to 1,000

**Placement** A3 (297mm by 420mm)

**Start date** 30 March 2020

**Expiry date** 30 March 2023

**Paid**  
**Subtotal: C\$ 190.00**  
**VAT @ 0%: C\$ 0.00**  
**Total: C\$ 190.00**

**Paid by credit card**

**Card category:** MASTERCARD  
**Card number:** \*\*\*\*\*5433  
**Expiry:** 01 / 2021

**Get in touch**

866 331 4914 (toll free)  
[sales@alamy.com](mailto:sales@alamy.com)

**For a refund**

Full refund within 30 days of the invoice date.  
License agreement: <https://www.alamy.com/terms/default.asp>

**INVOICE 26473945****Date Issued:** 03/31/2020**Licensee:**

Natascia Tamburello  
ESSA Technologies Ltd.  
#600 u2013 2695 Granville Street  
Vancouver, BC V6H 3H4  
Canada

~~3~~ 15**NATURE**  **FOOTAGE****Bill To:**

Natascia Tamburello  
ESSA Technologies Ltd.  
#600 u2013 2695 Granville Street  
Vancouver, BC V6H 3H4  
Canada

**Rights Managed License Terms:****Production Title:** Yukon River Panel Salmon Conservation Video

**Description:** This rights-managed footage will be used within a larger 7.5-minute video about issues related to the conservation of Yukon River Salmon in both Alaska and Canada that is being produced for the Yukon River Panel (<https://www.yukonriverpanel.com/>). This is the binational panel responsible for managing this transboundary stock of salmon, and the videos are destined for distribution only on the web, through posting on the Yukon River Panel's website and YouTube channel, and links to those posts may be shared o

**Allowed Use(s):** Public or private presentation (free admittance), web display, or digital signage (up to 25 screens); single use; world in perpetuity.

**Restrictions:** No paid admittance (e.g. museums and aquariums). No advertising. No cinema. No television. No monetization including sponsored posts, video on demand (VOD), pay per view (PPV), subscriptions, or products for resale.

**Royalty Free License Terms:**

**Allowed Use:** Public or private presentation (free admittance), web display, or digital signage (up to 25 screens); unlimited uses; single-seat license; world in perpetuity.

**Restrictions:** No paid admittance (e.g. museums and aquariums). No advertising. No cinema. No television. No monetization including sponsored posts, video on demand (VOD), pay per view (PPV), subscriptions, or products for resale.

**Additional Notes:**

Rights Managed clips may be used for a single edit in a single Production. If additional seconds are used then NatureFootage must be notified of, and give approval for, the final declaration prior to airing or other use of the additional seconds.

BY CLICKING ON THE "I ACCEPT" BUTTON ONLINE YOU AGREED TO BE BOUND BY THE TERMS AND CONDITIONS OF THE NATUREFOOTAGE LICENSE AGREEMENT AND THAT YOU HAVE THE AUTHORITY TO DO SO. THIS INVOICE IN CONJUNCTION WITH THE NATUREFOOTAGE LICENSE AGREEMENT CONSTITUTES YOUR LICENSE.	<b>License Subtotal</b>	\$329.00
	<b>Model Release Fee</b>	\$0.00
	<b>Lab Fee</b>	\$0.00
	<b>Shipping Fee</b>	
	<b>Order Total</b>	\$329.00
	<b>Paid</b>	\$329.00
	<b>Balance Due (USD)</b>	\$0.00

PAYMENT TERM: PAID IN FULL		
----------------------------	--	--

CAN\$ charge on credit card = US\$329 x Fx rate 1.4703 = CAN\$ 483.74



**Clip ID:** DZ18\_016  
**Description:** Bald eagle feeds chicks sockeye salmon red salmon in alaska nest HD  
**License Type:** Royalty Free (Premium)  
**Credit Line:** Zatzworks, Inc. / NatureFootage  
**Duration:** 18 Seconds  
**License Fee:** \$149.00  
**Release Fee:** No Model or Property Release Provided  
**Delivery:** Apple ProRes 422 (HQ) 29.97 FPS Interlaced

---



**Clip ID:** FG170308\_0040  
**Description:** Coho Salmon (Oncorhynchus kisutch) Eggs Hatching  
**License Type:** Rights Managed (Premium)  
**Credit Line:** Florian Graner / NatureFootage  
**Duration:** 6 Seconds  
**License Fee:** \$180.00  
**Release Fee:** No Model or Property Release Provided  
**Delivery:** REDcode 4:1 25 FPS Progressive

---

# Your invoice from Pond5

**Issued by:**

Pond5 Media Ireland Ltd  
88 Harcourt Street  
Dublin 2  
D02 DK18  
Ireland

**Billed to:**

ESSA Technologies Ltd.  
(Tianyi Chen)  
#600 - 2695 Granville Street,  
Vancouver V6H 3H4  
Canada

**Licensed to:**

ESSA Technologies Ltd. - ESSA  
Technologies Ltd.  
(Natascia Tamburello)  
#600 - 2695 Granville Street,  
Vancouver BC V6H 3H4  
Canada

## Order info

Transaction ID  
4766680

Username  
ntamburello

Paid with  
MasterCard  
ending in 5433

Transaction date  
2020-03-31

Order total  
CAD \$546

## Your order

**Item:** 80061723

**Format:** Other Hi-Def

**Title:** Aerial View Yukon River Bridge Alaska Usa

**License:** Individual License, Commercial

CAD \$79

**Item:** 80063839

**Format:** HD 1080

**Title:** Aerial View Ice Break Up Yukon River Alaska

**License:** Individual License, Commercial

CAD \$79

**Item:** 80064054

**Format:** HD 1080

**Title:** Aerial View Damage Buildings River Flood Fort Yukon

**License:** Individual License, Commercial

CAD \$79

**Item:** 90329582

**Format:** HD 1080

**Title:** Aerial 4K - Wide Shot Of The Pelly River And The Town Of Faro, Yukon

**License:** Individual License, Commercial

CAD \$38

**Item:** 93688747  
**Format:** HD 1080  
**Title:** Aerial 4K Shot Of The Faro Mine - Complex And Wastepiles  
**License:** Individual License, Commercial  
CAD \$75

---

**Item:** 116806403  
**Format:** HD 1080  
**Title:** Alaska. Fisherman Grabbing Salmon From A Trey On A Boat.  
**License:** Individual License, Commercial  
CAD \$79

---

**Item:** 116895986  
**Format:** HD 1080  
**Title:** Alaska. Close Up Of Salmon On Wooden Racks In September.  
**License:** Individual License, Commercial  
CAD \$38

---

**Item:** 116912257  
**Format:** HD 1080  
**Title:** Alaska. Strips Of Filleted And Cut Salmon Drying On Racks And Fisherman.  
**License:** Individual License, Commercial  
CAD \$79

---

Subtotal: CAD \$546  
Total net amount: CAD \$546  
0% VAT: CAD \$0  
Total: CAD \$546

---

Amount paid: CAD \$546  
Amount due: CAD \$0

This order is subject to the [Pond5 Royalty-Free License Agreement](#)  
effective when the order was placed.

VAT ID: IE3384130NH

# PAID INVOICE



Storyblocks

~~6~~ 17

1515 N Courthouse Rd, Suite 1000, Arlington, VA 22201  
VAT #: EU826417923

**Tianyi Chen**

Canada

ntamburello@essa.com

Invoice #	6605356
Date	03/30/2020
Amount	CA\$79.99

Item	Description	Price
Membership Purchase	Unlimited All Access Monthly	CA\$79.99

Your card ending in **5433** was used for this transaction.

**Total: CA\$79.99**

## TERMS OF PURCHASE

Have questions about your invoice? Please contact our Experience Expert team at 866.282.5360 or email us at [support@videoblocks.com](mailto:support@videoblocks.com).



# alamy

## Your Alamy invoice

**Alamy Limited**  
6 - 8 West Central, 127 Olympic Avenue,  
Milton Park, Abingdon, Oxon, OX14 4SA  
United Kingdom

**VAT Reg. No.** GB 718 2941 23  
**Company No.** 3807789

**Invoice number:**  
**IY01426847**

**Invoice date:** 31 March 2020

**Paid**  
**Total: C\$ 190.00**

**Invoice to:**  
British Columbia  
Canada

**Ordered by:** ntamburello@essa.com / Dr Natascia Tamburello  
**Order reference:** OY32926224

### Your order (1 item)



**Image ID: MCG4CT**

**C\$ 190.00**

#### Image details

**Image title** WA14301-00...WASHINGTON - Chinook salmon smolt at the Seattle Aquarium.  
**Model release** NO  
**Property release** NO  
**Credit line** Images By T.O.K. / Alamy Stock Photo

#### License details

**Country** North America  
**Usage** Editorial  
**Details of use** Educational wallchart/posters  
**Image size** 1/8 area  
**Print run** up to 1,000  
**Placement** A3 (297mm by 420mm)  
**Start date** 30 March 2020  
**Expiry date** 30 March 2023

**Paid**  
Subtotal: C\$ 190.00  
VAT @ 0%: C\$ 0.00  
**Total: C\$ 190.00**

### **Paid by credit card**

**Card category:** MASTERCARD  
**Card number:** \*\*\*\*\*5433  
**Expiry:** 01 / 2021

### Get in touch

866 331 4914 (toll free)  
[sales@alamy.com](mailto:sales@alamy.com)

### For a refund

Full refund within 30 days of the invoice date.  
License agreement: <https://www.alamy.com/terms/default.asp>

Company Name	ESSA Technologies Ltd.							
Universal ID	6000661396							
Billing Cycle Start	18-Jul-19							
Billing Cycle End	17-Aug-19							
Billing Currency	Invoice Number		Month Totals				Total Minutes	Total Usage Charge
USD	1500019542						3,013	210.9100
TIB TimeZone	America/Los_Angeles							
Meeting Date	First/Last Name	Meeting Title	Meeting Type	Start Time	Call Type	Rate	Total Minutes	Total Usage Charge
16-Aug-19	ESSA Technologies	YRP Communications Call	GTM	08:31:37	US-FREE	0.0700	49	3.4300

CAN\$ amount charged on credit card:

Net Amount	US\$ 3.67 (with 7% PST)	at Fx. Rate 1.3669	CAN\$ 5.02
GST	US\$ 0.17		CAN\$ 0.23
Total	US\$ 3.60		CAN\$ 5.25

INTEGRATED AUDIO - BILLING BY MEETING									
Company Name		ESSA Technologies Ltd.							
Universal ID		6000661396							
Billing Cycle Start		18-Nov-19							
Billing Cycle End		17-Dec-19							
Billing Currency		Invoice Number		Month Totals			Total Minutes	Total Usage Charge	
USD		1500030441					2,403	168.2100	
TIB TimeZone		America/Los_Angeles							
Meeting Date	First/Last Name	Meeting Title	Meeting Type	Start Time	Call Type	Rate	Total Minutes	Total Usage Charge	Project
20-Nov-19	ESSA Technologies	YRP Comms Project Meeting	GTM	09:52:39	US-FREE	0.0700	65	4.5500	EN2569
20-Nov-19	ESSA Technologies	YRP Comms Project Meeting	GTM	09:58:32	INT-FREE-CA	0.0700	59	4.1300	EN2569
20-Nov-19	ESSA Technologies	YRP Comms Project Meeting	GTM	09:59:54	INT-FREE-CA	0.0700	58	4.0600	EN2569
20-Nov-19	ESSA Technologies	YRP Comms Project Meeting	GTM	10:02:49	US-FREE	0.0700	55	3.8500	EN2569

CAN\$ amount charged on credit card:

Net Amount	US\$ 17.75 (with 7% PST)	at Fx. Rate 1.3504	CAN\$ 23.97
GST	US\$ 0.83		CAN\$ 1.12
<b>Total</b>	<b>US\$ 18.58</b>		<b>CAN\$ 25.09</b>