

Yukon River Panel Educational Exchange 2021: Activities and Approximate Itinerary.

Project Goals:

1. Increase cross border communication to increase long term conservation of Canadian-origin Yukon River salmon.
2. Create and develop long term relationships between Yukon River fishers and residents, focusing on including youth.
3. Develop educational and outreach materials that will support the long-term conservation of Canadian-origin Yukon River salmon.

Preparation – Completed by Communication Subcommittee, YRDFA, and YSSC

Task	YRP Comm Committee	YRDFA	YSSC	ESSA
Communications Committee provide guidance to pick communities and participants- by end April (internet connections).	✓			
Select participants and communities.		✓	✓	
Work with ADF&G to produce video on Pilot and Eagle Sonar projects.	✓			
Work with YRP to finalize previous communication pieces, specifically YRSA/YRP video.	✓			
Prepare information/training on basics of videography and editing videos.				✓
Purchase GoPro film packages.		✓	✓	
Arrangements for internet.		✓	✓	
Work with community participants to plan the Phase II project around community events/fishery openings.		✓	✓	
Video releases from participants of the Ed Ex.		✓	✓	✓
Determine appropriate incentives/prizes/thanks for each community and participant.	✓	✓	✓	

BUDGET: Staff time, honorariums for Yukon River Panel Communications Committee members.

Phase I- Introductions.

Timing: end of May, before the salmon, when Pilot is calmer (early June opening?)

Location: Virtual.

- Host an introductory virtual meeting.
- Each participant will introduce themselves and their community.
 - They will explain what salmon mean to them, how important they are, and how they use/harvest salmon.
 - They will also share their concern over the lack of salmon and any long-term solutions they may have.
- Will also show a Pilot and Eagle sonar video explaining these projects. Someone from Pilot will be available to answer participant questions regarding these projects, depending on the capabilities at Pilot. If a video is not available, someone at Pilot could provide a virtual tour (if capabilities allow).
- We could also show the other communication videos, if they are available or provide some information on: YRSA/YRP/JTC, science, fisheries and management on both sides of the border, testimonials from others.

GOAL: Introductions to the other participants, provide a general understanding of Canadian-origin Yukon River salmon and their management, set expectations for the Educational Exchange.

DELIVERABLES: recording of the meeting, and Pilot video to be shared.

BUDGET: Full day meeting, Go Pros and mount/equipment for participant families (they keep them at the end of the exchange) for virtual meetings and filming, costs/stipend of internet/data.

Phase II- Community Projects.

Timing: Alaska- during the Chinook fishery.

Canada- during the Chinook fishery.

Location: Communities and virtual.

- YRDFA/YSSC will travel to the community (if permitted) during the Chinook fishery to provide direction to participants and to collect supplementary video/photos.
- A contractor (facilitator) will provide some virtual training on how to plan and shoot videos.
- Participants will help with the planning of the activities.
- Activities could involve visiting a fish camp (hopefully during an opening), interviews with participant families, community events.
- Participants will work with an editor to create a short video to show to the other country.
- Host a virtual meeting to share their interim video, tell stories and answer questions.
- Participants share what they have learned about their sister city and salmon harvesting.
- Repeat in Canada.
- Contractor will lead editing of the Ed Ex video with input from the participants.

GOAL: Continue relationship building while showing the realities of their community and fisheries, at last meeting ask what participants have learned and what they think needs to change for Canadian-origin Yukon River salmon, and what they are going to do differently.

DELIVERABLES: Participant clips edited into a video and their full footage, YSSC/YRDFA video, and recorded meeting.

BUDGET: Travel to the community, community gift/prize, stipend for participants, 2X half day meeting, cost of internet/data.

Phase III- Farewell.

Timing: September/October.

Location: Virtual.

- Host a wrap up meeting.
- Show the editor’s longer video.
- Provide time for participants to reflect and share their thoughts on the virtual exchange.
- Get feedback on what could be improved for future years.
- YRDFA/YSSC author the final report.

GOAL: to get suggestions on future Educational Exchanges, provide participants with time to reflect on the exchange and things learned, and to pre-view the Ed Ex video.

DELIVERABLES: A full Ed Ex video (~10-15 minutes), feedback on Ed Ex.

BUDGET: Half day meeting, cost of internet/data, thank you prize/honoraria for participants.

Wrap Up Work- Completed by YRP Communication Subcommittee, YRDFA and YSSC.

Task	YRP Comm Sub	YRDFA	YSSC
Share Ed Ex Video- social media.	✓	✓	✓
Complete the financials and final report.		✓	✓
Report back to YRP- show video.	✓		
Thank you to participants and host communities (copy of final video and send incentives, if not already done).		✓	✓
Final Report.		✓	✓

BUDGET: Staff time, honorariums for YRP Communication Subcommittee, advertising (to share the video), postage.