



Yukon River Panel Communications Committee

2025 PRE-SEASON MEETING UPDATE

Agenda

- Membership
- Overview of YRPCC 2024/25 Activities
- Update on Educational Exchange
- YRPCC 2025/26 Meeting Plan

Current Membership



Hannah Turner – C/TFN (A/Co-Chair)

Elizabeth MacDonald – YRP

Taylor Bradley – YSSC

Sebastian Jones – YRP

Advisor: Cathy Merkel – DFO

On Leave: Dennis Zimmerman



Andy Bassich – YRP (Co-Chair)

John Lamont – YRP

Serena Alstrom – YRDFA

Holly Carroll – USFWS

Advisor: Caroline Brown – ADFG

PSC Support: Sascha Bendt, Aimee Liu, Victor Keong

2024/25 Activities

Regular Committee Meetings

- November 21, 2024
 - 2024 Educational Exchange
- December 12, 2024
 - Membership
 - Review of 2025 Communications proposals
 - Review of 2024 Educational Exchange
 - Discussion about plans for 2025 Educational Exchange
 - Communications Strategy
- January 26, 2025
 - 2025 Communications proposals
 - Communications strategy and strategic planning
 - 2025/26 Meeting Plan

2024 Educational Exchange

- Four participants from Alaska made the trip to Yukon
- These participants visited Carcross, Dawson City and Old Crow

Development of Communications Strategy

- Interviews with CC members and others
- Survey with CC members
- Workshop in March 2025

2026 Educational Exchange Proposal

- The Communications Committee is proposing that we postpone the 2025 Educational Exchange to 2026 in order to focus our efforts on the Rebuilding Strategy and to ensure we are able to deliver the best possible program in 2026
- During this year off, outreach activities will take place in both Canada and the United States in order to build public awareness about the program which we anticipate will increase the number of applications we receive for subsequent Educational Exchanges
- Because the 2024 Educational Exchange took place in Canada, the 2026 program will occur in the United States

2025/26 Meeting Plan

Fall 2025 Meeting	<p>Review R&E proposals Discuss summer 2025 outreach activities and 2026 Educational Exchange Identify additional projects for 2026</p>
Winter 2025 Meeting #1	<ul style="list-style-type: none">• Finalize plans for 2026 Educational Exchange• Continue development of plans for additional projects• Review the progress of communications projects supported by the panel in 2025
Winter 2025 Meeting #2	<ul style="list-style-type: none">• Finalize plans for 2026 Educational Exchange• Refine plans, including budgets for additional projects for 2026• Outline and review draft Meeting Plan for 2026/27
Spring 2026 Meeting	<ul style="list-style-type: none">• Review responses to Panel questions from proponents of 2026 Communications Proposals, agree on final recommendations for the Panel regarding 2026 R&E Fund Communications Proposals if needed• Finalize plans for any additional 2026 projects, including budgets• Finalize Meeting Plan for 2026/27 for presentation to the Panel
Additional Meetings - Spring and Fall 2025	<ul style="list-style-type: none">• Refine and finalize the Communications Strategy for Panel review

Rebuilding Plan

The Communications Committee will engage with the public throughout the Rebuilding Plan process.

Thank you! Questions?
